

Minutes of the Executive Committee of Network Knowledge
Telephone Conference Call, 10:30am, September 10, 2014

Present were: Ron Tendick, Dr. Jerold Gruebel, Ruth Dove, Susan Shoemaker, Elwin Basquin, Robert Fluent, Bill Sleeman, Keith Bradbury, Therese Faith Cummings and Mark Hanna.

Staff Present: Dr. Ed Strong

The meeting was called to order at 10:35am and entered into a Closed Session (Sleeman/Cummings). The minutes of the closed session are separate.

Upon a motion to do so the Closed Session was ended at 10:55am. (Fluent/Basquin) At that time a member of the public was admitted to the conference call.

Chairman Tendick was delayed at the time and Dr. Gruebel asked Robert Fluent to make the report from the Finance Committee.

Mr. Fluent noted the P&L Statement, noted some optimism and stated that as of June 30, Network Knowledge showed approximately a \$62,000 positive cash position. He noted the assistance and generosity of the CFM Foundation in making that possible. He informed the Committee that he and Dr. Gruebel had provided \$30,000 each as secured loans to Network Knowledge in order to ensure timely payments in October. That short-term loan will be repaid upon receipt of CPB/CSG Funds in early November.

Dr. Gruebel noted that the annual grant payments from the state of Illinois were again running late and although they are usually paid in October the payment is not expected for some time. Hence the need for a "bridge loan".

Dr. Gruebel noted that PBS had not responded to the request for deferred payment and we will assume they will grant it as they have the past two years.

Dr. Gruebel noted good news from BlueCross/Blue Shield in that insurance costs to Network Knowledge for next year would be reduced by 17.1%

He then noted the progress of the September Pledge Drive with more than \$4,000 pledged last night as an example of viewer support.

He informed the Board of the potential resurgence of Club Kids with the assistance of Sue Lovdahl, Jacksonville teacher and former Director of Education on staff who had agreed to work on that project on a part-time basis.

Progress is moving forward in the area of social media with assistance of a contract person in Jacksonville.

Dr. Gruebel noted the fifth season of Downton Abbey, beginning the first Sunday in January

He announced the date of the Springfield Celebration of the 30th Anniversary of Network Knowledge on January 31, 2015 at a time and location to be determined soon and hoped for similar events in other communities in the spring.

Elwin Basquin suggested acquiring “tidbits” from PBS to enhance the publicity for the events.

It was determined by consensus to wait for approval of the minutes of the July Board meeting by the full Board at its next meeting rather than for the Executive Committee to make the approval.

It was reaffirmed that as long as the proprietary actions were still in progress, minutes of the Executive Committee would exclude those closed sessions.

The meeting was adjourned by consent (Fluent/Tendick)